

HACKETTSTOWN REGIONAL MEDICAL CENTER
Administrative Policy & Procedure
Marketing PHI without Authorization

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Effective Date: April 2003
Cross Referenced:
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Policy No: HIPAA-05
Origin: Compliance Officer
Authority: Chief Operating Officer
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PURPOSE:

To ensure that uses and disclosures of PHI for marketing purposes without individual authorization meet applicable requirements.

POLICY:

Hackettstown Regional Medical Center has adopted Adventist Health Care Inc. Policy AHC 4.5

<https://intranet.adventisthealthcare.com/policiesandprocedures/HRMC/Admin%20-%20Corporate/AHC%204.5%20HRMC.pdf>